A NEW IDEA!! CONSEQUENTLY A BIG "HIT"

THE SHORT DRESS BALL
(GLIDE ME, MY BABY, GLIDE ME)

Originally Introduced by
NONETTE
"The Great and Only"

WORDS BY
W. R. WILLIAMS
Author of "I'D LOVE TO LIVE IN LOVELAND",
"WHEN I MET YOU LAST NIGHT IN DREAMLAND",
"WHEN YOU TELL THE SWEETEST STORY TO THE SWEETEST GIRL YOU KNOW" etc.

WILL ROSSITER
THE CHICAGO PUBLISHER
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MUSIC BY
HALPIN O'REILLY GILBERT
Composer of "COME, LOVE, IN THE MOONLIGHT", etc.
The "BIGGEST WALTZ-SONG HIT" of the YEAR
"When I Met You Last Night in Dreamland"

Words by Beth Slater Whitson
Author "Meet Me To-night in Dreamland"
Music by W. R. Williams
Writer of "I'D LOVE TO LIVE IN LOVELAND," "WHEN THE MOON PLAYS PEEK-A-BOO"

MAUD LAMBERT

"NEXT SUNDAY AT 9" or "DEARIE WON'T YOU CALL ME DEARIE"
By EVANS LLOYD of Lloyd and Whitehouse

"DOWN HOME RAG"
By Roger Lewis and Wilbur C. S. Sweatman

The "BIGGEST WALTZ-SONG HIT" of the YEAR
"When I Met You Last Night in Dreamland"

When the last night in Dream
land where the love-light out-
shines the moon
When I met you last night in Dream-
dreamland where the love-light out-
shines the moon

Not in the history of songs do we know of a more artistic, "chew" little song than this one. It's what the music publishers call a "novelty ballad," because there is much novelty in the idea and treatment of the theme, and at the same time, it's a ballad. The "theme" effect in this song is due to the originality of the idea, in the fancy setting of our themes, and when every bit of this is taken into consideration, the song has already been widely imitated, but the imitators in this case are simply boosting this original and it's quickly going to be one of the big hits of the year. Many well-known professional singers are featuring this song, and very many more are taking it, so we suggest you don't "imitate," but "INTRODUCE" "NEXT SUNDAY AT NINE" or "DEARIE WON'T YOU CALL ME DEARIE."--written by Evans Lloyd, and published by Woolworth, brings comfort and consolation to our

"DOWN HOME RAG"
By Roger Lewis and Wilbur C. S. Sweatman

Every one who has heard it declares it to be the greatest stage hit since the days of the now old and famous "TURKEY IN THE STRAW." This new one was first published as an instrumental number for Band and Orchestra, and it made such a big hit every time it was played, that somebody said "why don't you make a song out of it?" Well! we woke up then, and right away sent for Roger Lewis, the man who wrote "YOU CAN'T EXPECT KISSES FROM ME" and the "OCEANA ROLL," and told him our ideas, and the answer is?-Roger Lewis (with Wilbur Sweatman's music) has produced one of the biggest hits of the season. "DOWN HOME RAG" is a mighty funny song, and it's a 'great' barn dance. I'll wager you can't keep still when you hear it. Lee White & Geo. Perry, of New York and Los Angeles fame, were the first to introduce it, and now they're all falling over themselves to get it and sing it on the stage. You'll miss half your life if you miss a copy of the song "DOWN HOME RAG."

"NEXT SUNDAY AT 9" or "DEARIE WON'T YOU CALL ME DEARIE"

When I met you last night in Dream
land where the love-light out-
shines the moon
When I met you last night in Dream-
dreamland where the love-light out-
shines the moon

REFRAIN

Dear - ie won't you call me dear - ie,
Cause it's drawing

"NEXT SUNDAY AT 9" or "DEARIE WON'T YOU CALL ME DEARIE"
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"DOWN HOME RAG"
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"NEXT SUNDAY AT 9" or "DEARIE WON'T YOU CALL ME DEARIE"
The Short Dress Ball

Words by W. R. WILLIAMS

Moderato

Music by HALPIN O'REILLY GILBERT

1. Oh! come dear, and listen here, I'll whisper it
2. You're in line, if "Baby Mine" Wears short dress, that's

in your ear, And tell you 'bout the social doings down in Coon-town:
super-fine, Of satin trim'd with all the colors of the rainbow:

A sight rare, this swell affair, They come there, from everywhere, For
A gay sight, these colors bright, They're all right oh what a night, Just

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it's a function of world wide renown

The come along and see the bright lights glow

They
cards of invitation, were as swell as they could be;
And in the left hand
give all kinds of prizes, for the "team" in the hall.
The judges must be
corner, were engraved R. S. V. P._
That's to let the hostess know;
careful, for the "figures count" that's all.
Not forgetting pedi-gree;

Just who's coming, to her show, Some said that's wrong it should be C. O. D. Just
Also person-al-ity, They show it plainly at a Short Dress Ball Oh

The Short Dress Ball 4-2
take me there "that's all," To the Coon-town Short Dress Ball. 
come let's take a chance At the Coon-town Short Dress Dance.

CHORUS

Glide me—my  baby glide me, Oh! glide me

to the Rag-time muse Oh! sing me,

love's melody it's always soothing to me Oh how it

The Short Dress Ball 4-3.
drives away the blues

Tell me how much you love me
As we are floating

'round the hall
For I don't care for the crowds

I'm living up in the clouds
That captivating, fascinating,

The Short Dress Ball 4-4
THREE MORE "GOOD-LUCK" SONG "HITS"

"TEACH ME THAT BEAUTIFUL LOVE"

Words and Music by Van and Schenck

CHORUS. P-f

Love, love, Beau-ti-ful love, Love, love, love,

Right now, there are two young fellows making the rounds of the best Vaudeville theatres, and are creating sensations (as it were) by their clever singing and playing. The name of this team is Van & Schenck. It's an unusual name, isn't it? Yeah! Well, it's a very unusual act, and these two young men are the writers of this song "TEACH ME THAT BEAUTIFUL LOVE," and this song is the biggest hit in their act--here we have a clever song by clever writers, and the public falling all over themselves buying theatre tickets to hear them sing this song. Now, then, you can save yourself the wear and tear of waiting in line at the Box Office (just to give the "Boop" on the inside a chance to bask at you), by getting a copy of this song where you always buy your music, and then play and sing it yourself, and you'll enjoy every word and note of it. It's a catchy little song, and we know you'll get a copy. If you can't get a copy from your local dealer, send twenty-five cents to the publisher, Will Rossiter, 138 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO CATALOGUE OF OTHER POPULAR MUSIC.

"ALL NIGHT LONG"

WILL ROSSITER'S "OVERNIGHT" HIT!

First of all we want to say this song is by Shelton Brooks, who wrote "SOME OF THESE DAYS," and that song has the honor to have more imitations than any other song ever written. "SOME OF THESE DAYS" was a great song and a great hit from Coast to Coast. BUT in this song, "ALL NIGHT LONG," we have a still more wonderful composition. There are positively "tears in the melody" and one heart is never to be forgotten. One can not really tell you in words all the beauties of this number; you must hear the song for yourself, and by studying its every word and every note, you will then realize it truly is a "wonderful" song. It's one of those rare specimens that every time you sing and play it, you find something new to enthuse about, and to hold your attention. Don't cheat yourself out of a copy of THIS song, "ALL NIGHT LONG." If you can't get this from your local dealer, you may know he's either sound asleep or he doesn't know his business, and is "just spoiling things" for some live fellow. Send twenty-five cents to Will Rossiter, The Chicago Publisher, 138 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO COMPLETE POPULAR SONG CATALOGUE.

SUCCESSOR TO "MAMMY'S SHUFFLIN' DANCE"

"OH! YOU GEORGIA ROSE"

This is just the kind of a song that becomes very popular; because it's simple, sweet and pretty, and musically good. We consider it a worthy successor to our other big hit "MAMMY'S SHUFFLIN' DANCE," and this new one, "OH! YOU GEORGIA ROSE," is already very popular with the best Vaudeville people. Lee White and George Perry, those prime New York Vaudeville entertainers, are making a very big hit with it, and Alexander and Scott, the greatest act of its kind in America, also feature this song, as well as hundreds of others, and they all are just as enthusiastic about this song as we are. "OH! YOU GEORGIA ROSE" is a song that you enjoy; it's really a beautiful little number, and it's well worth your time and money—Don't overlook it, for it's really and truly in the "song-gem" class. If you can't get this song from your local dealer—that's his fault, not ours, and you can send twenty-five cents to Will Rossiter, "The Chicago Publisher," 138 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO COMPLETE CATALOGUE.
THE "BIGGEST" SELLING "HITS" of the YEAR

"I'D LOVE TO LIVE IN LOVELAND"

Words and Music by W. R. WILLIAMS
Author of "When the Moon Plays Peek-a-boo.

Chorus.

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IN THIS SONG we have one of those that will pass the "Million copy" mark. W. R. Williams has been writing song "hits" for over twenty years. He knows what the people want and he has the ability to give it to them. "I'd Love to Live in Loveland With a Girl Like You," is a beautiful song and so simple, sweet and pretty that a child can sing it. Within the year it will be hummed, sung and whistled from Coast to Coast, making millions of hearts beat lighter—the greatest boon to humanity. Have you ever known that indescribable joy—making others happy? If not, you have not lived. A song like this "I'd Love to Live in Loveland With a Girl Like You," is positively part of the world's sunshine that does so much good in the world.

RIGHT AT THIS MOMENT there are more real big theatrical stars singing other songs than any other song in America. They are all taking countless success and being cheered to the echo. "I'd Love to Live in Loveland With a Girl Like You," will reach a million and maybe more. You love and appreciate good songs, and your copy that you buy and play and sing from will help to make this grand total.

Remember what kind of a theatre you all like, "I'D LOVE TO LIVE IN LOVELAND" and "O-U-CIRCUS DAY" right at this moment. Be the greatest fan you can be. "I'd Love to Live in Loveland With a Girl Like You," is a song that will be remembered for fifty years. Send your order today. Since we have enough written material, we want to be sure that every theatre gets a copy of this song. If your local dealer can't supply you, send 25 cents in stamps to Will Rossliter, 136 W. Lake St., and receive a complete copy by return mail; also new catalogue.

THE GREAT "SONG RIOT" OF 1912

"O-U CIRCUS DAY"

Chorus

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You're all heard of Weber & Field's? You know their reputation for Big Successful Shows—Well just at this moment the biggest success is a Show called "Hanky Panky" playing to packed houses at the Broadway Theatre, New York.

The biggest "hit" of the Show is the song "O-U CIRCUS DAY"—song and danced by "Those Royal Favoritas" Montgomery and Moore—one of the greatest comedy teams in the Show business. This couple, Billy Montgomery and Florence E. Moore, are on the stage over half an hour singing and dancing "O-U CIRCUS DAY"—They take so many encores that they simply have to quit from absolute exhaustion—and bow and bow to the audiences before they'll let them get away. This song, "O-U CIRCUS DAY" is also being sung wonderfully by many other big stars. "O-U CIRCUS DAY" has a song, a story, a song, a story—just see that mule dressed up in the "O-U CIRCUS DAY" style. This is the best song for 1912—"O-U CIRCUS DAY" will outsell "ALEXANDER'S HAND," so that's "going soon." See that you get a copy from your local dealer, or send 30c to Will Rossliter, "The Chicago Publisher," 136 W. Lake St., Chicago, and receive a copy by return mail.

"WE'LL ALWAYS BE THE SAME SWEETHEARTS"

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Just as the title suggests—this is a very interesting little song. The lyric tells a good little story from life, and the music is by your favorite writer W. R. Williams, whose majorities are song and hummed by the millions. We print just a "tiny bit" from the chorus, but it's enough for you to judge this song is of the "catchy" kind and one that you want in your home collection of "good things"—if you haven't already a copy. This song has not been on the market very long—but a few months—and already it is considered one of the "best" selections on the market. "Best" after means it's what the public want—it's not "dated," it's a lovely and little song that makes us feel good—and even better every time we play and sing it. That's the kind of song we all like, and that's the kind of a song that lives forever. If your local dealer does not happen to have it in stock—that's bad—but you can mail twenty-five cents to the Publisher, Will Rossliter, 136 W. Lake St., Chicago, and receive a copy by return mail—or don't forget to write for our catalogue.