

A NEW IDEA !! CONSEQUENTLY A BIG "HIT"

THE SHORT DRESS BALL

(GLIDE ME, MY BABY, GLIDE ME)



Originally Introduced by
NONETTE
"The Great and Only."

WORDS BY

W. R. WILLIAMS

Author of "I'D LOVE TO LIVE IN LOVELAND,"
"WHEN I MET YOU LAST NIGHT IN DREAMLAND,"
"WHEN YOU TELL THE SWEETEST STORY
TO THE SWEETEST GIRL YOU KNOW" etc.

WILL ROSSITER
THE CHICAGO PUBLISHER
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MUSIC BY

HALPIN O'REILLY GILBERT

Composer of "COME, LOVE, IN THE MOONLIGHT," etc.

The "BIGGEST WALTZ-SONG HIT" of the YEAR

"When I Met You Last Night in Dreamland"



MAUD LAMBERT

Words by
Beth Slater Whitson

Author
"Meet Me To-night in Dreamland"

Music by
W. R. Williams

Writer of
"I'D LOVE TO LIVE IN LOVELAND," "WHEN THE MOON PLAYS PEEK-A-BOO"

CHORUS

p-f

When I met you last night in Dream land where the love-light out -

shines the moon ——— When I met you last night in Dream -

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\$5,000.00 Per Week for Singing this Wonderful Song. There are so many big and well known professionals singing this song that their weekly salaries are over five thousand dollars per week, and when you stop to realize how very particular the big singers are when picking out a song to popularize you must know this really is a wonderful song, and not just because we say so.

True it's written by two of the best and most successful writers we have in this country, and true the famous Maud Lambert, "The Queen of Song," originally introduced it, but even then, if the song did not contain all the elements of success, if it were not just the "kind of a song" the Public want, all the singers, and money, and booming in the world couldn't make it **Popular**.

We print here, part of the chorus, so you can judge for yourself. It's a beautiful little story, well told, and a melody that's just as beautiful, and it's truly a song that brings comfort and consolation to our hearts, and when anything can do that, it's surely worth while possessing. We want you to have a copy, because you'll be just as enthusiastic as we are, and you'll tell your friends about it, and they'll tell theirs, and so on. Don't put it off another day—get a copy and be happy—in no other way can you get **so much** for so little—for this song is for sale at all the ten cent stores and Music Departments all over the world.

"NEXT SUNDAY AT 9" or "DEARIE WON'T YOU CALL ME DEARIE"

By **EVANS LLOYD** of Lloyd and Whitehouse

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REFRAIN

p-f

Dear - ie ——— won't you call me dear - ie, ——— 'Cause it's draw - ing

p-f



Not in the history of songs do we know of a more artistic, "classy" little song than this one. It's what the music publishers call a "novelty ballad," because there is much novelty in the idea and treatment of the theme, and at the same time, it's also a ballad. The "chimes" effect in this song has already been widely imitated, as are all original ideas, but the imitations in this case are simply boosting this original song, and it's quickly getting to be one of the big hits of the year. Many well known professional singers are featuring this song, and every day more are taking it, so we suggest you put this song down on your list of the "good things that last" and that you must have. Here's the full title, so that the clerk won't misunderstand—"NEXT SUNDAY AT NINE" or "DEARIE WON'T YOU CALL ME DEARIE"—written by Evans Lloyd, and published by Will Rossiter. We mention all this, because we don't want you to get any of the bad "imitations" and then be disappointed in the song and blame us. There's a lot of "misleading the public" going on in the music business, and we're glad to warn you when we can. Will Rossiter "The Chicago Publisher," is giving the Public more for their money than any other publisher, and all the big singers sing his songs, so you'll always be safe in buying any of his publications. Don't forget to get a copy of "NEXT SUNDAY AT NINE," etc., the next time you are in the Music Department.

DOWN HOME RAG

Words by **ROGER LEWIS** Music by **WILBUR C. SWEATMAN**

Moderato

mf

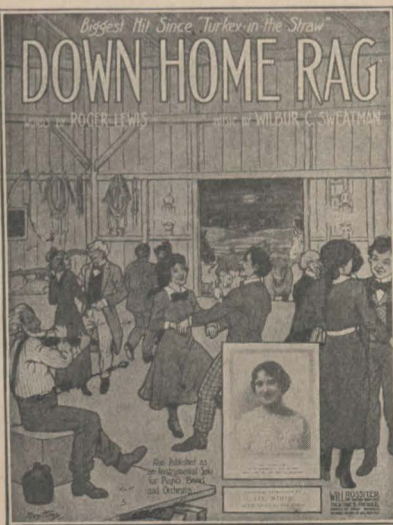
VAMP

1 When the summer's o ver and the
2 When the roo- let's crow ing thats the

frost is on the clo ver, Then you get an in ve ta tion down to
time they'll all start go ing, The old sher ill makes a slow ing with his

Hem ing-way's farm, — When you hear the joy ous laugh ter float
stars bright in view — Fox y dressed up th e k is ah wants to

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"DOWN HOME RAG"

By **Roger Lewis** and **Wilbur C. S. Sweatman**

Every one who has heard it declares it to be the greatest stage hit since the days of the now old and famous "TURKEY IN THE STRAW." This new one was first published as an instrumental number for Band and Orchestra, and it made such a big hit every time it was played, that somebody said "why don't you make a song out of it?" Well! we woke up then, and right away sent for Roger Lewis, the man who wrote "YOU CAN'T EXPECT KISSES FROM ME" and the "OCEANA ROLL," and told him our ideas, and the answer is?—Roger Lewis (with Wilbur Sweatman's music) has produced one of the biggest hits of the season. "DOWN HOME RAG" is a mighty funny song, and it's a "great" barn dance. I'll wager you can't keep still when you hear it. Lee White & Geo. Perry, of New York sing it on the stage. You'll miss half your life if you miss a copy of the song "DOWN HOME RAG."

Vaudeville fame, were the first to introduce it, and now they're all falling over themselves to get it and sing it on the stage. You'll miss half your life if you miss a copy of the song "DOWN HOME RAG."

The Short Dress Ball

Words by W. R. WILLIAMS

Music by HALPIN O'REILLY GILBERT

Moderato

Vamp *p*

1. Oh! come dear, and lis-ten here, I'll whisp-er it
2. You're in line, if "Ba-by Mine," Wears short dress, that's

in your ear, And tell you'bout the so - cial do - ings down in Coon-town:
su-per-fine, Of sat - in trimm'd with all the col - ors of the rain-bow:

A sight rare, this swell af-fair, They come there, from ev - ry-where, For
A gay sight, these col - ors bright, They're all right oh what a night, Just

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it's a func-tion of world wide re - nown _____ The
 come a - long and see the bright lights glow _____ They

cards of in - vi - ta-tion, were as swell as they could be, — And in the left hand
 give all kinds of priz - es, for the best "team" in the hall, — The judg - es must be

cor - ner, were en-graved R. S. V. P. — That's to let the host - ess know;
 care-ful, for the "figures count" that's all — Not for - get - ting ped - i - gree;

Just who's coming, to her show, Some said that's wrong it should be C. O. D. — Just
 Al - so per - son - al - i - ty, They show it plain - ly at a Short Dress Ball — Oh

take me there "that's all," To the Coon-town Short Dress Ball.
 come let's take a chance At the Coon-town Short Dress Dance.

CHORUS

p-f
 Glide me my ba-by glide me, Oh! glide me

to the Rag-time muse Oh! sing me,

love's mel-o-dy it's al-ways sooth-ing to me, Oh how it

drives a - way the blues. Tell me.



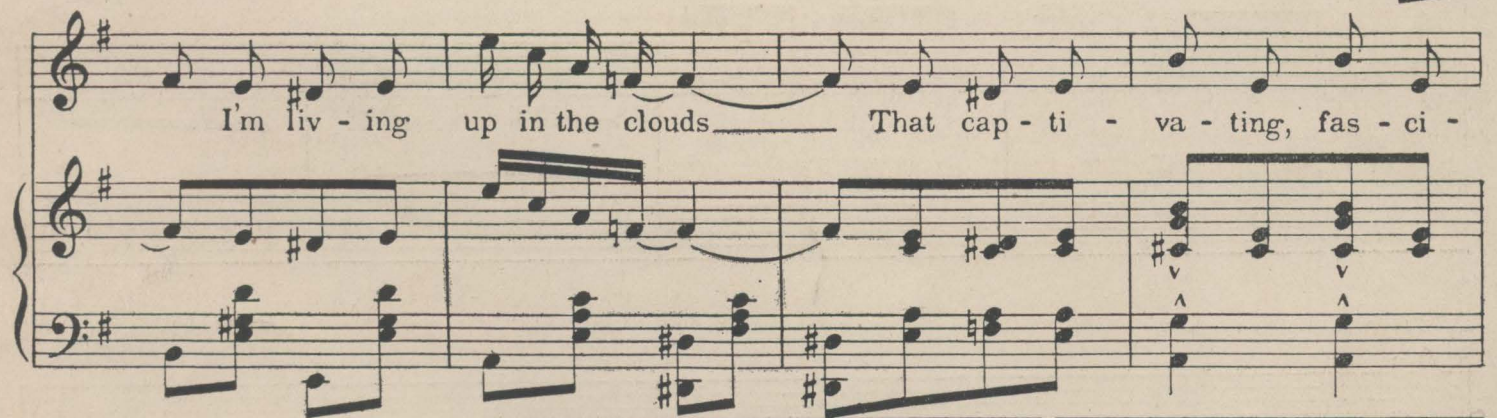
how much you love me. As we are float - ing



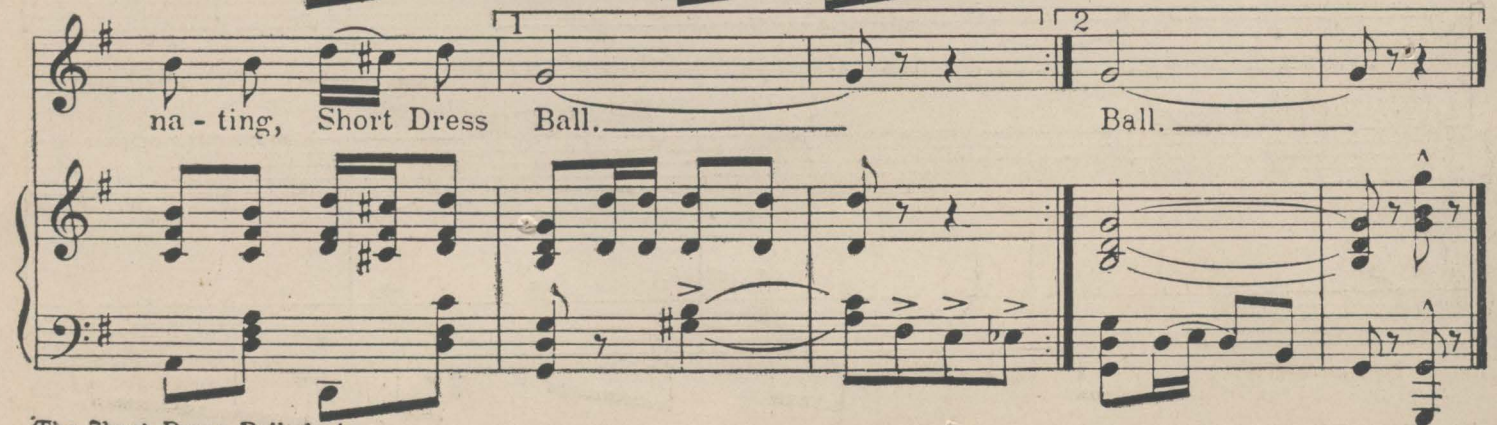
'round the hall. For I don't care for the crowds.



I'm liv - ing up in the clouds. That cap - ti - va - ting, fas - ci -



na - ting, Short Dress Ball. Ball.



THREE MORE "GOOD-LUCK" SONG "HITS"

"TEACH ME THAT BEAUTIFUL LOVE"

WORDS AND MUSIC BY VAN AND SCHENCK



CHORUS. *p-f*

Love, love, Beau-ti-ful love, Love, love, love,

Right now, there are two young fellows making the rounds of the best Vaudeville theatres, and are creating sensations (as it were) by their clever singing and playing. The name of this team is Van & Schenck. It's an unusual name, isn't it? Yes! Well! It's a very unusual act, and these two young men are the writers of this song "TEACH ME THAT BEAUTIFUL LOVE," and this song is the biggest hit in their act—so—here we have a clever song by clever writers, and the public falling over themselves buying theatre tickets to hear them sing this song. Now then, you can save yourself the wear and tear of waiting in line at the Box Office (just to give the "Boob" on the inside a chance to bark at you), by getting a copy of this song where you always buy your music, and then play and sing it yourself, and you'll enjoy every word and note of it. It's a dandy little song, and we

know you'll get a copy. If you can't get a copy from your local dealer, send twenty-five cents to the publisher, Will Rossiter, 136 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO CATALOGUE OF OTHER POPULAR MUSIC.

"ALL NIGHT LONG" WILL ROSSITER'S "OVERNIGHT" HIT!

CHORUS *p-f* (tenderly)

All night long I am a dream - ing Dreaming



First of all we want to say this song is by Shelton Brooks, who wrote "SOME OF THESE DAYS," and that song has the honor to have more imitations than any other song ever written. "SOME OF THESE DAYS" was a great song and a great hit from Coast to Coast, BUT in this song, "ALL NIGHT LONG," we have a still more wonderful composition. There are positively "tears in the melody" and once heard is never to be forgotten. One can not really tell you in words all the beauties of this number; you must hear the song for yourself, and by studying its every word and every note, you will then realize it truly is a "wonderful" song. It's one of those rare specimens that every time you sing and play it, you find something new to enthuse about, and to hold your attention. Don't cheat yourself out of a copy of THIS song, "ALL NIGHT LONG." If you can't get this from your local dealer, you may know he's either sound asleep or he doesn't know his business, and is "just spoiling things" for some live fellow. Send twenty-five cents to Will Rossiter, The Chicago Publisher, 136 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO A COMPLETE POPULAR SONG CATALOGUE.

SUCCESSOR TO "MAMMY'S SHUFFLIN' DANCE"

"OH! YOU GEORGIA ROSE"

CHORUS

p-f

Oh! You Geor - gi - a Rose Oh! You sweet lit - tle Georgia



This is just the kind of a song that becomes very popular; because it's simple, sweet and pretty, and musically good. We consider it a worthy successor to our other big hit "MAMMY'S SHUFFLIN' DANCE," and this new one, "OH! YOU GEORGIA ROSE," is already very popular with the best Vaudeville people. Lee White and George Perry, those prime New York Vaudeville entertainers, are making a very big hit with it, and Alexander and Scott, the greatest act of its kind in America, also feature this song, as well as hundreds of others, and they all are just as enthusiastic about this song as we are. "OH! YOU GEORGIA ROSE" is a song that you enjoy; its' really a beautiful little number, and it's well worth your time and money—Don't overlook it, for it's really and truly in the "song-gem" class. If you can't get this song from your local dealer—that's his fault, not ours, and you can send twenty-five cents to Will Rossiter, "The Chicago Publisher," 136 W. Lake St., Chicago, Ill., and receive a copy by return mail, ALSO COMPLETE CATALOGUE.

THE "BIGGEST" SELLING "HITS" of the YEAR

"I'D LOVE TO LIVE IN LOVELAND"

Words and Music by **W. R. WILLIAMS** Author of "When the Moon Plays Peek-a-boo." "Gee! But There's Class to a Girl Like You." "Roses of Love." "I Never Know a Happy Day 'til I Met You."

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Chorus. *p-f*

I'd love to live in love-land with a girl like you — And

IN THIS SONG we have one of those that will pass the "Million copy" mark. W. R. Williams has been writing song "hits" for over twenty years. He knows what the people want and he has the ability to give it to them. "I'd Love to Live in Loveland With a Girl Like You," is a beautiful song and so simple, sweet and pretty that a child can sing it. Within the year it will be hummed, sung and whistled from Coast to Coast, making millions of hearts beat lighter—the

greatest boon to humanity. Have you ever known that indescribable joy—making others happy? If not, you have not lived. A song like this "I'd Love to Live in Loveland With a Girl Like You," is positively part of the world's sunshine that does so much good in the world. **RIGHT AT THIS MOMENT** there are more real big theatrical stars singing this song than any other song in America. They are all taking countless encores and being cheered to the echo. "I'd Love to Live in Loveland With a Girl Like You," will reach a million and maybe more. You love and appreciate good songs, and your copy that you buy and play and sing from will help to make this grand total.

No matter what kind of a theatre you go to to-day, this year, 1912, you'll almost be sure to hear "I'd Love to Live in Loveland With a Girl Like You," as no show is complete without it. Be home is complete without a copy. Be a "Good Song Booster" and get a copy to-day and you will be just as enthusiastic about this song as we are. Get a copy for yourself and tell your friends about it. You simply can't resist it! It's wonderful! It's haunting! It's Heavenly! Inspiring! Remember! the one big song for 1912 is "I'd Love to Live in Loveland With a Girl Like You." If your local dealer can't supply you, send 25 cents in stamps to Will Rossiter, 136 W. Lake St., and receive a complete copy by return mail; also new catalogue.

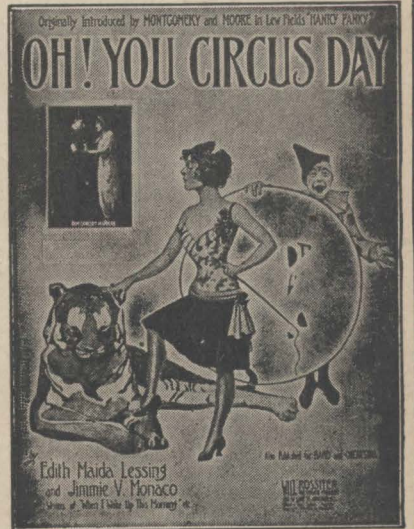
THE GREAT "SONG RIOT" OF 1912

"O-U CIRCUS DAY"

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CHORUS *p-f*

On cir-cus day — just see that mule — dressed up in

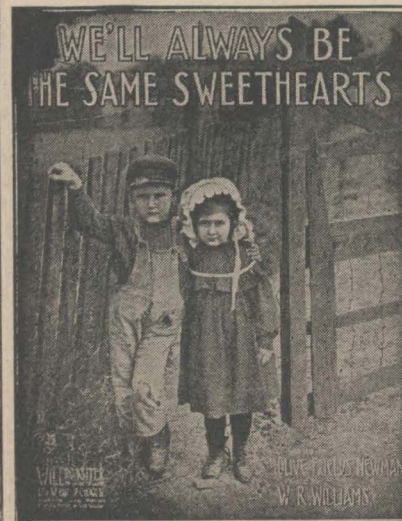


You've all heard of Weber & Field's? You know their reputation for Big successful Shows—Well! just at this moment the biggest success is a Show called "Hanky Panky" playing to packed houses at the Broadway Theatre, New York.

The biggest "hit" of the Show is this song "O-U-CIRCUS DAY"—sung and danced by "Those Royal Favorites" Montgomery and Moore—one of the greatest comedy teams in the Show business. This couple, Billy Montgomery and Florence E. Moore, are on the stage over half an hour singing and dancing "O-U-CIRCUS DAY"—They take so many encores that they simply have to quit from absolute exhaustion—and bow and bow to the audience before they'll let them get away. This song "O-U-CIRCUS DAY" is also being sung wonderfully by many other big stars in Vaudeville; the biggest being known as the "Queen of Song"—Maud Lambert—who right now is the happy possessor of over \$50,000.00 worth of contracts, to be a headline attraction in Vaudeville the coming year, to feature "O-U-CIRCUS DAY." We mention just a few of these interesting facts to convince you that "O-U-CIRCUS DAY" is a most wonderful song, and if you don't get it—you are not keeping up with the "live ones." "O-U-CIRCUS DAY" will outsell "ALEXANDER'S BAND," so that's "going some." See that you get a copy from your local dealer, or send 25c to Will Rossiter, "The Chicago Publisher," 136 W. Lake St., Chicago, and receive a copy by return mail.

"WE'LL ALWAYS BE THE SAME SWEETHEARTS"

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Valse moderato *p-f*

We'll al-ways be the same sweet-hearts, just you and I — We'll

Just as the title suggests—this is a very interesting little song. The lyric tells a good little story from life, and the music is by your favorite writer W. R. Williams, whose melodies are sung and hummed by the millions. We print just a "tiny bit" from the chorus, but it's so catchy and one that you want in your home collection of "good things"—if you haven't already a copy. This song has not been on the market very long—just a few months—and already it is considered one of the "best" sellers on the market. "Best" seller means it's what the public want—it's not trash—but a tuneful and little song that makes us feel good—and even better every time we play and sing it. That's the kind of song we all like, and that's the kind of a song that lives forever. If your local dealer does not happen to have it in stock—that's his fault—not yours—and you can mail twenty-five cents to the Publisher, Will Rossiter, 136 W. Lake St., Chicago, and receive a copy by return mail—also don't forget to write for our catalogue.